



PPD Learning Ltd
www.ppdlearning.co.uk

NLP Practitioner Training

2005

Excellence in NLP training since 1987

NLP Practitioner Training with PPD Learning Ltd

Why learn NLP?

NLP is a powerful and practical 'user-friendly' contribution to 21st century skills and tools for excellence and success.

As a field it continues to evolve new and extraordinary possibilities. We can learn more about ourselves and our world and bring these new discoveries into action in our lives.

NLP started off as a series of simple questions and experiments by Richard Bandler and John Grinder in their search to find the patterns in human behaviour and thought which allow some people to get great results in their chosen goals.

Through a pioneering 'hands on' approach to their project, careful observation and with access to some of the most rigorous patterning tools of their time in mathematics, linguistics and computing, they began to come up with some amazing answers.

People who are successful tend to share certain kinds of mental outlooks and bring flexibility and creativity into their choices of action. They use key skills and models of the world in integrated and sensitive ways.

These 'models' of excellence, and the skills and attitudes that developed them, can be yours.

Learning NLP gives you the opportunity to create, with integrity, a toolbox of your own to support your personal and professional goals and dreams.

Join us at PPD Learning and become a successful and accomplished NLP Practitioner.

- Learn the key skills, behaviours and 'know how' of successful people
- Create and fulfil your own meaningful personal and professional goals
- Explore and enhance your emotional intelligence
- Communicate more powerfully and sensitively
- Enjoy relating to others more. Deal with 'difficult' people effectively
- Acquire elegant and sophisticated ways of problem solving
- Take your coaching and leadership skills to new levels of excellence and influence

Our lively 21-day practitioner programme is designed to create a depth of understanding and skill across a wide range of NLP models and processes.

On this programme you will learn experientially in an accelerated learning structure. This will allow you to use the NLP tools with skill and personal integrity, and will enable you to make real and lasting changes.

How will you benefit from your practitioner training?

PPD Learning

At PPD Learning we have been providing highest quality training in NLP for seventeen years.

We were one of the pioneers in the UK then, and we are still at the forefront of dynamic, effective and inspirational NLP training, now. Literally thousands of people have benefited from our ongoing commitment to quality, innovation and a fun and stimulating approach to learning and coaching.

Our Practitioner certificates are co-signed by Dr John Grinder.



"This training programme is a model of excellence. I am already using the skills I have been learning." Jason Mahoney, Project Manager

What else makes PPD Learning so special?

Quality, leading-edge NLP

NLP is a dynamic set of tools for modelling the 'new' and the 'excellent'.

We create our Programmes to be at the leading edge of NLP. We constantly innovate and evolve the trainings to be responsive to the changing needs of our participants in our complex modern world. We incorporate much of the latest research and developments, offering you essential human skills for the future.

People come on our training from many walks of life. Business leaders and consultants mix with doctors and lawyers, artists, therapists, athletes, PR, HR and IT specialists and accountants. Teachers, trainers and coaches, social and community workers, students and parents, and just pure enthusiasts of all ages enjoy the variety and range of the NLP we offer.

Through using the most up-to-date NLP, we help people to be skilled and creative in their chosen field.

World-class trainers

We are proud to be associated with some of the leading trainers of NLP in the world. This includes John Grinder, the co-developer of NLP, and a long-term friend to PPD.

Our advanced programmes feature state-of-the-art trainings by Robert Dilts and Judith DeLozier, both of whom were part of the original team of NLP developers and who themselves continue to explore and develop the field.

Judith Lowe, Julian Russell and Joseph O'Connor are our key PPD Learning trainers for the Practitioner Programme (see back page).

We draw upon the expertise and knowledge of all the leading schools in the NLP world today.

Programmes designed for your success

Our Practitioner Programme is designed to meet different learning styles.

With a fascinating variety of exercises, activities, demonstrations, discussions, explanations, stories and examples, this is a rich and stimulating learning environment in which you can confidently explore how NLP can benefit you.

As with any skill set that you wish to understand and also use wisely and elegantly, it takes commitment and practice with trained professionals to make the difference. Our packed 21-day Practitioner programme is designed to help you successfully integrate NLP into your life and work.

Individual coaching and support

You identify your own goals and learning outcomes for the programme, both personally and professionally.

Coaching assistants support you in achieving your goals through sensitive and encouraging feedback at every stage of the programme. The trainers encourage lively questioning and discussion, and enjoy getting to know you, often offering learning suggestions or coaching choices.

We encourage participants to appreciate and learn from the differences between people, and to have fun. It's a chance to develop your skills, build relationships and network in a friendly and supportive learning community.

Powerful results in your personal and professional life

What makes NLP so different from other approaches is the tangible and immediate results you get from applying it.

You will find you are happier, more purposeful, more able to deal with problems, more creative and getting on better with all kinds of people than you ever thought possible. Also you'll find that you can deepen and strengthen existing important relationships.

It's a perfect programme to gather momentum in a new career or consolidate and refresh your current one with a new sense of possibility. You'll know more about yourself and you'll have the tools to continue making your life richer and more successful.

"My coaching has been transformed. I thoroughly recommend training with PPD." Martyn Pert, Professional Football Coach

The Practitioner programme 2005

Part One* (7 days)

This intensive programme gives you an exciting 'hands-on' introduction to all the fundamentals of NLP and sets up the learning for the more advanced material in Part Two. You will learn how to:

- create and maintain genuine rapport
- set achievable and value-driven personal and professional goals
- explore constructively problems and difficulties within a goal
- understand and communicate compellingly to different thinking styles
- enrich your understanding of a situation by experiencing it from different perspectives
- gather high quality information for business or coaching purposes
- create and manage your emotional state for high performance
- positively influence others and support their ability to experience more choices
- reframe and reorganise perceptions to direct attention more creatively
- use physical and mental alignment to become more congruent and confident

You will learn the observational and relational skill-set which makes NLP really 'work' and you'll get to appreciate some of the history, ideas and attitudes which power the field.

Part Two (14 days)

In the four key sections of the second part of the Practitioner Programme, you deepen your understanding and practice of NLP, adding new materials, skills and techniques every day for a fully comprehensive state-of-the-art quality NLP experience.

1 'Your Life Calling' (3 days*) a guest module with Julian Russell (Spring Practitioner)

This module is designed to inspire and clarify your sense of life purpose and mission.

or 'Coaching with NLP – How to be a Master Coach' (3 days*) a guest module with Joseph O'Connor (Summer Practitioner)

Learn the NLP tools and skills to become a successful coach.

2 States of Excellence (3 day 'States' module* + 1 day Practitioner)

Learn how to manage stress, sustain high performance states and generate a greater sense of personal well being, creating new lasting pathways of positive emotional learning.

Classic NLP formats like 'Change Personal History' and New Code NLP 'games' like the 'Alphabet Chart' are included in this section.

Day four introduces some powerful new models and coaching tools.

3 The Magic of Language (3 days*)

You'll discover more about the ways in which language creates your world. You'll learn to listen carefully for patterns in spoken language, to choose impactful responses and to ask high value questions that trigger change conversationally.

An inspiring introduction and refresher to the NLP 'Meta Model' and 'Milton Model'.

4 The Power of Practitioner Skills (4 days)

In this final packed and powerful section, you will understand more about how NLP works systemically and how to put together your 'toolbox' for the future.

You'll learn more about submodalities, strategies, personal congruence, negotiation and the structure of problems and solutions. And you'll discover experientially how to use what you've learnt with increasing confidence and sophistication.

"A light-hearted and profound journey – full of skills learning, confidence boosting and practice." Barbara French, Business Consultant

* Can be taken as stand-alone modules. Those in Part 2 require some previous NLP.



NLP Practitioner Calendar 2005

Practitioner Part 1 – (7 days*), with *Judith Lowe*

Spring

Saturday 22 January – Friday 28 January 2005

Summer

Saturday 14 May – Friday 20 May 2005

* Days 1 and 2 of these programmes is the 'Introductory Experience'

Autumn (weekend format)

Dates to be announced



Practitioner Part 2

Spring Practitioner 2005

Your Life Calling
16-18 February 2005 (3 days)
Julian Russell

States of Excellence
12-15 February 2005 (4 days)
Judith Lowe

The Magic of Language
5-7 March 2005 (3 days)
Judith Lowe

The Power of Practitioner Skills
8-11 March 2005 (4 days)
Judith Lowe
Full Certification

Summer Practitioner 2005

Coaching with NLP
10-12 June 2005 (3 days)
Joseph O'Connor

States of Excellence
23-26 June 2005 (4 days)
Judith Lowe

The Magic of Language
9-11 July 2005 (3 days)
Judith Lowe

The Power of Practitioner Skills
12-15 July 2005 (4 days)
Judith Lowe
Full Certification

The Practitioner Programme can be taken in the order above with the exception of the Guest modules which may be taken out of sequence and/or you may select either as a preference. For more information, please visit the website www.ppdlearning.co.uk

- The NLP Practitioner training course is priced at Part 1 £600 (£705 including VAT), Part 2 £1,250 (£1,468.75 including VAT), booked together £1,800 (£2,115 including VAT).
- Some modules can be attended on a 'stand-alone' basis and are separately priced.
- For Part 2 modules, some NLP background is assumed.

Our programmes are held at a central London venue.

For more information about this programme or any other of our training courses and events please contact:

telephone **0870 7744 321**
email **info@ppdlearning.co.uk**
website **www.ppdlearning.co.uk**
address **17 Cavendish Square
London W1G 0PH**



Price

Location

Contact

"Excellent value for money. A life-changing experience. Has helped build better relationships." Gabriella del Valle, Business Trainer and Coach

The Trainers

Judith Lowe is a popular and naturally gifted trainer. Others in the field have modelled her engaging presentation style, which demonstrates enthusiasm, humour and integrity as well as a depth of understanding of NLP. She brings NLP to life in a uniquely accessible way, enabling participants to apply easily the material to their own learning goals. She is certified as an NLP Trainer by John Grinder and is the Managing Director of PPD Learning Ltd.

Judith has trained with PPD since the early 90s and continues to bring a commitment to innovation, creativity and high standards to the programmes. Her enjoyment of people, her love of learning and her rich and varied experience with NLP in the private and public sectors makes her one of the UK's foremost trainers in the field.



Judith Lowe

"Judith is a total inspiration." Gillian Townsend, HR Consultant

Guest trainers

Julian Russell is an Executive Coach to high-flying business leaders. Co-author of the influential book, *Alpha Leadership – Tools for business leaders who want more from life*, he has pioneered an approach to personal development in business using NLP to allow successful people to realise their potential. He presents the 3-day 'Life Calling' module.



Julian Russell

Joseph O' Connor is a well known international trainer and author of nearly twenty books on NLP translated into many different languages. His latest book on *Coaching with NLP – How to be a Master Coach* is brought to life in this specially designed 3-day module for PPD Learning.



Joseph O'Connor

Additional occasional trainers include Juliet Grayson, Simon Horton and Alex Marshall.

NLP means Business

We are now providing in-house programmes on some of the key areas of NLP:

Introduction to NLP ♦ Leadership skills ♦ Success strategies ♦ Team development
Communication skills ♦ Successful selling ♦ Change management
Personal development ♦ Influencing skills ♦ Corporate magic.

"Profound, it has opened up a new pathway of learning that I know will widen. Many, many participants must have written to you to express their appreciation of the outstanding support and expertise that they were all given so freely and with such total commitment. I would like to add my thanks to those."

John Chocqueel-Mangan, Training Manager