



PPD Learning Ltd
www.ppdlearning.co.uk

Leadership and Systems Thinking

With Joseph O'Connor

13-15 June 2003
Central London

Welcome

We are delighted to welcome back Joseph O'Connor to present his three-day Leadership and Systems Thinking Programme in conjunction with PPD Learning.

Joseph is an international consultant, trains throughout the world and is a leading author of NLP books including:

- *Introducing NLP* — written with John Seymour — firmly established as *the* basic introductory textbook in Neuro-Linguistic Programming. It has been translated into fourteen languages.
- *The Art of Systems Thinking* — written with Ian McDermott — a practical and immensely useful book.
- *Leading with NLP* — Joseph's most recent and widely acclaimed book.

Learn the Art of Leadership and Systems Thinking

Joseph will share his latest ideas on the art of leadership as a way of thinking and being.

We are *all* potential leaders in any situation. This three-day programme will enable you to learn the key skills needed to become an effective leader *and* to think systemically.

Key skills and elements include:

- Developing personal resources and abilities to create a foundation for strong leadership
- Influencing and communication skills to lead and inspire
- Leading systemically within a wider system

As the structures of our lives become increasingly complex and we live in a world of systems, the importance of systemic thinking becomes ever more crucial. You will learn to look beyond single events to become aware of the patterns and systems within which you operate. Understanding how these systems work will dramatically increase your effectiveness, save you time and enable you to achieve your goals.

Systemic thinking allows you to see exactly how your actions have side effects that may divert you from the outcome you want. Sometimes your attempted solution can cause the problem you are trying to solve! Joseph will explain systems thinking in a straightforward way, filled with practical applications, exercises and examples that will enable you to become more influential and successful in managing all aspects of your life.



For how to book, see overleaf

On the course, you will:

- Learn how to develop your leadership potential
- Understand the importance and the influence of the systems around you
- Discover your own leadership style and build on it
- Develop your personal vision and learn how to make it meaningful and compelling to others
- Learn how to empower and inspire others around you
- Integrate leadership skills with your values and ethics to build personal alignment and charisma
- Understand the systems around you — to help you know when, and how, to act in order to create maximum influence and impact

"Joseph is a very elegant, calm, patient, responsive, humourous and humble man — yet so powerfully effective. I found the course very useful and appropriate: an excellent way of beginning a leadership journey."

Glenda Yearwood — Educationalist and Coach

"Joseph's presence and style have helped me to feel interested and supported in my learning. His example of leadership is informed by a depth of knowledge that is considerable."

Jason Mahoney — Project Manager

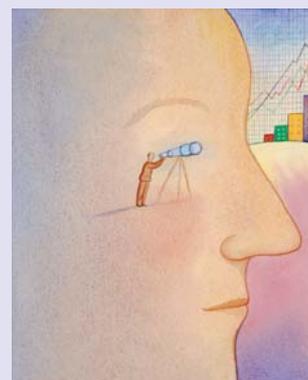
"Built on my learning about myself, personally and professionally, I realised my goals had changed and some of my problems had gone! Come on this course and allow yourself the freedom to think."

Anon

The training



What people are saying



Leadership and Systems Thinking Programme

Dates 13 – 15 June 2003

**Central London venue: University of London Union,
Malet Street, London WC1 7HY**

Price £260 (£305.50 including VAT)

For full details of our terms and conditions, please see the PPD Learning website or contact us by phone.

To book your place, today, or for more information about this programme, please contact Helen McGuire at PPD Learning, or book online at www.ppdlearning.co.uk.

Places are limited — if you would like to attend, please call now to avoid disappointment.

Course details

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